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Award Win for Starting a Revolution in Real Estate Brokerage !

Bangalore headquartered property firm LJ Hooker was last night announced as the 2011 “Indian Property Broker of the Year for Residential Space” at a glittering property industry function at the Windsor Manner Hotel in Bangalore.

The awards night was inaugurated by the guest of honour, Karnataka Transport & Home Minister Sri R Ashok, who presented LJ Hooker Managing Director Mr Alexander Moore with the award.

Organisers of the event Realty Plus magazine, a real estate monthly from the Exchange4media group hold the awards to acknowledge the contribution made by various developers, architects, real estate professionals and property brokers in the real estate sector in the year gone by.

Mr Anurag Batra, Chairman and Editor in Chief of Exchange4media said that LJ Hooker has been instrumental in maximising selling and leasing of residential real estate through innovative marketing strategies.

Says Mr Batra, “LJ Hooker came to India only 3 years ago and they have successfully started a revolution in the brokerage business here. Fees from only one side of a transaction, large and open inventories of stock for buyer convenience, and absolutely transparent and efficient operating systems – the market is now rapidly moving towards a global model with LJ Hooker leading the way”

Mr Moore paid tribute to the firms’ employees and its franchise network partners for the result. “Our business in India is now offering world class delivery to the Indian property owner and consumer. Our model is a stock based system, offering property buyers and tenants quick and simple access to property – the result is that our clients, the sellers and landlords we represent, get timely and competitive results. The heart of our business is our people, and we continue to grow through the appointment of quality people who know and love the property business”

Additional comments available :

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